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DESIGN PORTFOLIO 2013

Responsive Website Design

Jeremiah Consulting

Desktop, tablet and mobile designs



Responsive Website Design

Zep Automotive Website Design

Desktop, tablet and mobile designs

The desktop version of the website features a large hero image of a car in a garage. The navigation bar includes links for HOME, PRODUCTS, VIDEOS, BLOG, WHERE TO BUY, ABOUT US, and INTERACT. The main headline reads "PROFESSIONAL STRENGTH PERFORMANCE" with a sub-headline: "Degreasers, lubricants and cleaning systems to keep your vehicle looking and performing like new." Below this is a "FEATURED PRODUCTS" section with a row of product images and a "View all of our products >" link. The "WHERE TO BUY" section features the Advance Auto Parts logo and text stating that Zep Automotive products are sold exclusively at Advance Auto Parts locations nationwide, with a link to the store locator page. At the bottom, there is a footer with the slogan "CLEAN LIKE A PRO!" and a grid of links for "OUR SISTER BRANDS" (Original Bike Spirits, Next Dimension), "PRODUCTS" (Popular Product Link 1-5), "COMPANY" (About Us, Testimonials, Become a Dealer, Privacy, Legal), "POPULAR CONTENT" (Where to Buy, Dealer Login, Where to Buy - Dealer), and "STAY IN TOUCH" (Blog, Contact Us, Contact Us - Dealer, Signup).

The tablet version of the website features a similar layout to the desktop but with a more compact design. The navigation bar is simplified to "NAVIGATION". The hero image and headline are present. The "FEATURED PRODUCTS" section shows a grid of product images. The "WHERE TO BUY" section prominently displays the Advance Auto Parts logo and text: "Zep Automotive products are currently sold exclusively at Advance Auto Parts locations nation wide." and a link to the store locator page. The footer includes the slogan "CLEAN LIKE A PRO!" and logos for Original Bike Spirits and Next Dimension.

The mobile version of the website is designed for a vertical screen. The navigation bar is at the top with "NAVIGATION". The hero image and headline are visible. The "FEATURED PRODUCTS" section shows a vertical list of product images. The "WHERE TO BUY" section features the Advance Auto Parts logo and text: "Zep Automotive products are currently sold exclusively at Advance Auto Parts locations nation wide." and a link to the store locator page. The footer includes the slogan "CLEAN LIKE A PRO!" and logos for Original Bike Spirits and Next Dimension.

Website Design

Coleman Search Group

Desktop homepage & subpage design

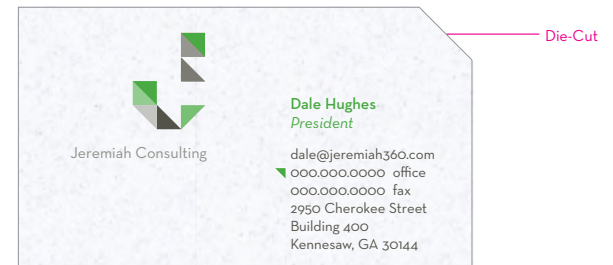


Print Design

Jeremiah Consulting Business Card & Letterhead Design



Front



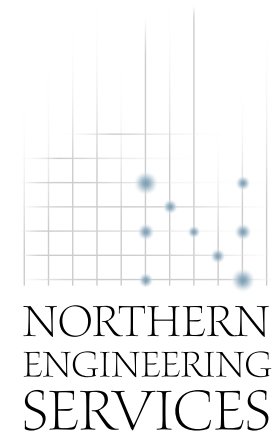
Back



Logo Design

Groundswell, Airship Boss & Northern Engineering Services

Logo Concepts



Package Design

Strength of Nature: New Product Packaging

Packaging designs for a new haircare product line



Package Design

Zep Commercial

Packaging designs for professional strength cleaning products for the home.

